

Alibaba.com Gold Plus Supplier



Assessment Report

Presented to

Haining UV Decoration Material Co., Ltd.

海宁优微装饰材料有限公司

Gold Supplier & Assessed Company Relationship:	<input checked="" type="checkbox"/> Self-owned <input type="checkbox"/> Wholly Owned <input type="checkbox"/> Shareholder/Partner <input type="checkbox"/> Kindred between Owners <input type="checkbox"/> Cooperation Partner
Company Address	Room 517, No. 68, South Wenzong Road, Haizhou Street, Haining, Jiaxing City, Zhejiang Province, China
City / Country:	Jiaxing / China
Consigner of Assessment:	Alibaba
Gold Supplier Member ID:	sonsill
Gold Supplier Company Name:	Haining UV Decoration Material Co., Ltd.
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Service Provided by SGS

Report No.: 19939588_T





Report Number:	19939588_T	Assessment Type	Trade Assessment
Date of Assessment:	14/Jan./2020	Report Date:	14/Jan./2020
Assessor's Name:	Carl Li	Validity Period:	15/Jan./2020 -- 14/Jan./2021
Reviewed By:	Sam Wang	Online Verification:	www.sgs.com/ecv

Important Notes:

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Section 1: Company Overview

Company Overview			
1.1 Legal Validity			
Does the company have a valid business license?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Business License Number:	913304813298960333
Year Established:	15/May/2015	Validity Period:	15/May/2015 -- 14/May/2035
Export Experience:	5	Industry Experience:	5
Registered Address:	Room 517, No. 68, Wenzong Road, Haizhou Street, Haining, Jiaxing City, Zhejiang Province, China		
Company Address:	Room 517, No. 68, South Wenzong Road, Haizhou Street, Haining, Jiaxing City, Zhejiang Province, China		
Is it listed company?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Company Stock Code	N/A
Annual review conducted by the Industrial & Commercial Bureau?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Reviewed By:	Haining Market Supervision Administration Bureau
Registered Capital:	RMB 300,000		
Corporate Representative:	Mr. Hongyong Lu		
Industry:	Wallpapers/Wall Coating; Ceilings; Flooring & Accessories; Tiles & Accessories		
Business Type:	<input type="checkbox"/> Manufacturer <input checked="" type="checkbox"/> Trading Company <input type="checkbox"/> Manufacturer & Trading Company		
Type of Ownership:	<input checked="" type="checkbox"/> Private Owner <input type="checkbox"/> Public Company <input type="checkbox"/> Joint Venture <input type="checkbox"/> Stated Owned <input type="checkbox"/> Sole Proprietorship <input type="checkbox"/> Other		
Products /Service:	3D Wall Panel; PVC Wall Panel; PVC Ceiling Panel; PVC Flooring; Flexible Tile		
1.2 Company Building Information			
Certification Type: <input type="checkbox"/> Land Certification <input type="checkbox"/> Real Estate Certification <input checked="" type="checkbox"/> Lease Agreement <input type="checkbox"/> Factory Officer Claimed			
Total Building Size: <u>313</u> m ²			
Office Size: <u>313</u> m ²			

Section 2: Human Resources

Human Resources

2.1 Company Chart

```
graph TD; GM[GM] --- ViceGM[Vice GM]; ViceGM --- SalesDept[Sales Dept.]; ViceGM --- QualityDept[Quality Dept.]; ViceGM --- FinancialDept[Financial Dept.]; ViceGM --- PurchaseDept[Purchase Dept.]
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2.2 Employee Headcount

Department Name	Full Time Employee(s)	Part-Time Employee(s)	Total
GM	1	0	1
Vice GM	1	0	1
Sales Dept.	9	0	9
Quality Dept.	1	0	1
Financial Dept.	1	0	1
Purchase Dept.	3	0	3
Total Number:	16	0	16

2.3 Management

Department	Name	Title	Education	Year(s) in Current Company
Confidential	Confidential	Confidential	Confidential	Confidential

Section 3: Current Export Situation

Current Export Situation					
There is/are <u>9</u> foreign trading employee(s) in the company.					
Working Experience	Headcount	Accepted Language	Listening & Speaking	Reading & Writing	
Over 30 Years	0	English	Yes	Yes	
21-30Years	0	Spanish	Yes	Yes	
11-20 Years	1	French	Yes	Yes	
6-10 Years	4	N/A	N/A	N/A	
2-5 Years	2	N/A	N/A	N/A	
Less than 2 years	2	N/A	N/A	N/A	
Does the company have a valid export license?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
Export License Registration No.:		01397042			
Total Revenue (Previous Year):		Confidential			
Total Export Revenue (Previous Year):		Confidential			
Estimated Export Revenue (Current Year):		Confidential			
Trade Agents Employed Overseas:		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
Nearest Port:		Shanghai Port, Ningbo Port			
Accepted Payment Terms		<input checked="" type="checkbox"/> FOB <input checked="" type="checkbox"/> CIF <input checked="" type="checkbox"/> EXW <input checked="" type="checkbox"/> CFR			
Accepted Payment Type:		<input checked="" type="checkbox"/> L/C <input checked="" type="checkbox"/> T/T <input type="checkbox"/> Credit Card <input type="checkbox"/> Cash <input checked="" type="checkbox"/> West Union <input type="checkbox"/> Money Gram <input checked="" type="checkbox"/> Paypal <input type="checkbox"/> Moneybooker			
Average lead time from product order confirmation to production delivery (products exiting the factory):					
Product Category		Num	Unit		
3D Wall Panel		30	days		
PVC Wall Panel		30	days		
PVC Ceiling Panel		30	days		
PVC Flooring		30	days		
Flexible Tile		30	days		
Average Sampling Time					
Product Category		Lead Time			
3D Wall Panel		7 days			
PVC Wall Panel		7 days			
PVC Ceiling Panel		7 days			
PVC Flooring		7 days			
Flexible Tile		7 days			
The Shortest Sampling Time					
Product Category		Shortest Lead Time			
3D Wall Panel		7 days			
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Section 4: Export Business Capacity

Export Business Capacity			
4.1 Market Distribution (Previous 12 Months)			
Market	Main Product(s)	Revenue (USD)	Total Revenue (%)
North America	N/A	0	0
South America	3D Wall Panel; PVC Wall Panel; PVC Ceiling Panel; PVC Flooring; Flexible Tile	Confidential	36
Eastern Europe	N/A	0	0
Southeast Asia	3D Wall Panel; PVC Wall Panel; PVC Ceiling Panel; PVC Flooring; Flexible Tile	Confidential	15
Africa	3D Wall Panel; PVC Wall Panel; PVC Ceiling Panel; PVC Flooring; Flexible Tile	Confidential	4
Oceania	N/A	0	0
Mid East	3D Wall Panel; PVC Wall Panel; PVC Ceiling Panel; PVC Flooring; Flexible Tile	Confidential	12
Eastern Asia	N/A	0	0
Western Europe	N/A	0	0
Central America	3D Wall Panel; PVC Wall Panel; PVC Ceiling Panel; PVC Flooring; Flexible Tile	Confidential	32
Northern Europe	N/A	0	0
Southern Europe	N/A	0	0
South Asia	N/A	0	0
Domestic Market	3D Wall Panel; PVC Wall Panel; PVC Ceiling Panel; PVC Flooring; Flexible Tile	Confidential	1
4.2 Main Clients			
Client Name	Main Product(s)	Total Revenue (%)	
Confidential	Confidential	Confidential	

Section 5: Quality Assurance

Quality Assurance				
5.1.1 Quality Management System Certification				
Certification	Certified By	Certificate No.	Business Scope	Validity Date
N/A	N/A	N/A	N/A	N/A
5.1.2 Product Certification				
Certification	Certified By	Certificate No.	Product Name & Model No.	Validity Date
N/A	N/A	N/A	N/A	N/A
5.2 Testing Report				
Certification	Certified By	Certificate No.	Product Name & Model No.	Validity Date
N/A	N/A	N/A	N/A	N/A
5.3 Supplier Management				
Item	Content	Observations /Comments		
5.3.1	Does the company have a supplier assessment procedure?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
5.3.2	Does the company have an updated list of approved suppliers?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
5.3.3	Has the company established and implemented a standard procedure for purchasing contract review and approval?	<input type="checkbox"/> Yes, with written standard procedures <input checked="" type="checkbox"/> Yes, with written procedure but lack of consistent standard <input type="checkbox"/> No		
5.3.4	Does the company keep its supplier assessment reports?	<input type="checkbox"/> Yes, assessment reports are available for more than 3 years <input type="checkbox"/> Yes, assessment reports are available for the last 1-3 years <input checked="" type="checkbox"/> Yes, assessment reports are available for the previous 12 months <input type="checkbox"/> No		
5.3.5	Are the company's purchasing documents sufficient to ensure product safety control and their customers' requirements?	<input type="checkbox"/> Yes, the purchasing document includes all the information required <input checked="" type="checkbox"/> Yes, however the purchasing document includes incomplete information <input type="checkbox"/> No		
5.3.6	Is there a procedure to conduct random product inspections after final packaging?	<input type="checkbox"/> Yes, with clear standard and written inspection records <input checked="" type="checkbox"/> Yes, with inspection records but no procedures <input type="checkbox"/> Yes, with procedures but no inspection records <input type="checkbox"/> No, inspections are not necessary		
5.4 After Sales Service				

Item	Content	Observations /Comments
5.4.1	Is customer feedback, including complaints, clearly recorded and maintained?	<input type="checkbox"/> Yes, with a standard feedback form and records <input type="checkbox"/> Yes, with a standard feedback form but no records <input checked="" type="checkbox"/> Yes, with records but no standard feedback form <input type="checkbox"/> No
5.4.2	Are there any clear procedures for handling customer complaints?	<input type="checkbox"/> Yes, with clear procedures and written records <input checked="" type="checkbox"/> Yes, with clear procedures but no written records <input type="checkbox"/> Yes, with written records but no clear procedures <input type="checkbox"/> No
5.4.3	Is there a closed-loop corrective action system in place?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
5.4.4	Can finished/package products be traced by lot identification to the appropriate raw material test reports?	<input type="checkbox"/> Yes, with procedures to trace raw materials <input checked="" type="checkbox"/> Yes, main raw material can be traced <input type="checkbox"/> No, only the production date can be traced <input type="checkbox"/> No
5.4.5	Is there a product alert and recall procedure?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
5.4.6	Do you have a complete after sales service capability?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
5.5 Overseas After Sales Service		
Item	Content	Observations /Comments
5.5.1	Do you have an overseas onsite service center?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
5.5.2	The location country of overseas service center	<input type="checkbox"/> U.S.A <input type="checkbox"/> India <input type="checkbox"/> Indonesia <input type="checkbox"/> Russia <input type="checkbox"/> Germany <input type="checkbox"/> Malaysia <input type="checkbox"/> Turkey <input checked="" type="checkbox"/> Other: N/A
5.5.3	Is it possible to provide expatriate engineer services?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No: N/A
5.5.4	If possible provide expatriate engineer, what kind of onsite after-sales services are included?	<input type="checkbox"/> Debugging <input type="checkbox"/> Maintain <input type="checkbox"/> Repair <input checked="" type="checkbox"/> Other: N/A

Section 6: R & D Capacity

R&D Capacity				
6.1 Current Situation				
There is/are _____ 0 _____ R&D engineer(s) in the company.				
Education Level	Headcount		Work Experience	Headcount
Doctorate	0		Over 30 Years	0
Post-Graduate	0		21-30 Years	0
Graduate	0		11-20 Years	0
Junior College	0		6-10 Years	0
Technical School	0		2-5 Years	0
High School	0		Less than 2 years	0
Patent Situation				
Patent No.	The Name of the Patent	The Patent Type	Available Date	
N/A	N/A	N/A	N/A	
Brand Situation				
Registration/ap plication No.	Brand Name	For Approval to Use Goods	Validity Date	Ref.
24106107	Refer to the Photo	Category 19	28/May/2018 -- 27/May/2028	Photo in Section 8 (Trademark Photos)
The Average Time For New Products Launched				
Product Category		Lead Time		
N/A		N/A		
The Shortest Time For A New Item Launched				
Product Category		Shortest Lead Time		
N/A		N/A		
Does the company provide ODM service for others?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
Are there relevant design input/output, review, and verification documents available for the assessment company?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
Based on inspection, are R & D employees equipped with adequate specialized equipment?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
If yes, please list all key equipment used:		N/A		
Do R& D employees use any specific software for designing new products?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
If yes, please list the main software used:		N/A		
Please list all certifications and/or qualifications of the R & D department:		N/A		

Has the company established standard design procedures for new products?	<input type="checkbox"/> Yes, with clear written instructions <input type="checkbox"/> Yes, without written instructions <input checked="" type="checkbox"/> No	
Have the designed products been internal verified or validated?	<input type="checkbox"/> Yes, with clear written records <input type="checkbox"/> Yes, only part written records <input type="checkbox"/> Yes, without written records <input checked="" type="checkbox"/> No	
Have the designed products been tested by a third-party inspection body?	<input type="checkbox"/> Yes, all designed products have been tested <input type="checkbox"/> Yes, only part of designed products have been tested <input checked="" type="checkbox"/> No	
Are the designed products confirmed by the customers?	<input type="checkbox"/> Yes, all designed products have been confirmed <input type="checkbox"/> Yes, part of designed products have been confirmed according to client's requirements <input checked="" type="checkbox"/> No	
Does the company has qualification requirements for designers?	<input type="checkbox"/> Yes, with written job description <input type="checkbox"/> Yes, without written job description <input type="checkbox"/> No, but at least two years design experience is needed <input checked="" type="checkbox"/> No	
Are the designers' qualifications recognized by the company?	<input type="checkbox"/> Yes, with written records <input type="checkbox"/> Yes, without written records <input checked="" type="checkbox"/> No	
What level of design services are provided?	<input type="checkbox"/> Only add logo/change color/material <input type="checkbox"/> Sample processing <input type="checkbox"/> Graphic processing <input type="checkbox"/> Create an entirely new product	
New Products Launched quantity for each year		
Product Category	Num	Unit
N/A	N/A	N/A
6.2 R&D Real Case Description		
Customer's Name	N/A	
Customer's Location	N/A	
Customer's Industry:	N/A	
Order's Requirement Description:	N/A	
6.3 Design Process		
Process 1	Process 2	Process 3



N/A	N/A	N/A
Description: N/A	Description: N/A	Description: N/A
6.4 Design Devices		
Device 1	Device 2	Device 3
N/A	N/A	N/A

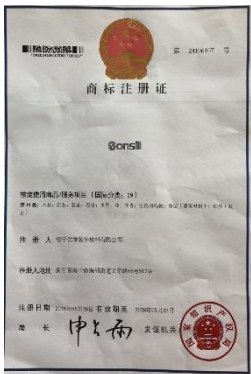


Section 7: Company Development / Expansion Plans



Company Development / Expansion Plans		
Item	Company Development Action	Timeframe
1	Confidential	Confidential

Section 8: Certification & Photos

Certification & Photos	
Certification & Photos -- Business License (Original)	Certification & Photos -- Business License (Duplicate) with Certificate / Records of Annual Inspection
	
Certification & Photos -- Permit for Opening Bank Account	Certification & Photos -- Custom Clearance Registration Form
	
Certification & Photos -- Import and Export Enterprise Registration	N/A
	N/A

Trademark Photos	
Certification & Photos -- Trademark	N/A
	N/A

Section 9: Company and Product Samples

Company and Product Samples	
Company Gate	Office
	

Section 10: Competitive Advantages

10.1 Product Group Capacity		
10.1.1 Products Sold (Within 12 Months)		
Products Name	Quantity	Revenue (USD)
3D Wall Panel	Confidential	Confidential
PVC Wall Panel	Confidential	Confidential
PVC Ceiling Panel	Confidential	Confidential
PVC Flooring	Confidential	Confidential
Flexible Tile	Confidential	Confidential
10.1.2 Suppliers Cooperated With (Within 12 Months)		
No. of cooperation suppliers (total)	Confidential	
No. of suppliers (which cooperated over 2 times)	Confidential	
No. of provinces which cooperation suppliers belong to	Confidential	
Would the company like to provide design solution service for integration project?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
If yes, these projects include	N/A	
Would the company like to provide a total solution for purchasing?	<input type="checkbox"/> Yes <input type="checkbox"/> Part, _____ <input checked="" type="checkbox"/> No	
If yes, please describe it	N/A	
10.1.3 Real Case Description:		
Customer Name	Confidential	
Customer Country	Confidential	
Customer Region	Confidential	
Products Category	Confidential	
Order Value (USD)	Confidential	
Order Processing Process	Confidential	
Customer's Feedback	Confidential	
10.2 Real Case for Lower MOQ & Lead Time		
Products Name	MOQ (Within 12 Months)	Lead Time
3D Wall Panel	Confidential	Confidential
PVC Wall Panel	Confidential	Confidential
PVC Ceiling Panel	Confidential	Confidential
PVC Flooring	Confidential	Confidential
Flexible Tile	Confidential	Confidential

MOQ for each item	<input type="checkbox"/> less 10 <input type="checkbox"/> 10-20 <input type="checkbox"/> 20-50 <input type="checkbox"/> 50-100 <input type="checkbox"/> 100-300 <input type="checkbox"/> above 300			
10.3 Real Case for Large Contract & Lead Time				
Products Name	Order (Within 12 Months)		Lead Time	
3D Wall Panel	Confidential		Confidential	
PVC Wall Panel	Confidential		Confidential	
PVC Ceiling Panel	Confidential		Confidential	
PVC Flooring	Confidential		Confidential	
Flexible Tile	Confidential		Confidential	
10.4 Overseas After Sales Service Capacity				
10.4.1 Do you have an overseas onsite service center?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
10.4.2 If yes, what onsite after-sales services are included		Location	Evidence- provided	Self-description
Equipment -installation, maintenance and other services	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	N/A	N/A	N/A
Technical advice	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	N/A	N/A	N/A
Personnel training	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	N/A	N/A	N/A
Other		N/A	N/A	N/A
10.4.3 Average response time	5 hours			
10.5 After-sales service capacity				
10.5.1 The Average Guarantee Time				
Product Category		Guarantee Time		
3D Wall Panel		2 years		
PVC Wall Panel		2 years		
PVC Ceiling Panel		2 years		
PVC Flooring		2 years		
Flexible Tile		2 years		
10.5.2 The Longest Guarantee Time				
Product Category		Guarantee Time		
3D Wall Panel		2 years		
10.5.3 Does the company accept small order?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		

-- End of Report --



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